



## **MEDIA RELEASE**

- *For Immediate Release* -

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### **New Sales Consultant *lives, works and plays* at Springdale Beach**

Many people in the Great Southern live and work in their community; however for Russell Flynn you can't get much closer.

Russell, who was recently appointed by leading developer LWP Property Group as the new sales consultant for Springdale Beach, was so enthusiastic about the development that he and his wife, Trish, purchased their own block of land in the new estate.

"We love the potential of the area and are looking forward to eventually building our next home overlooking some of the best views in Denmark," he said.

"Being able to overlook the broad sweep of Wilson Inlet as well as looking back toward the hills is something special. And what a lot of people don't realise is that Springdale Beach was one of the first swimming beaches in Denmark and has a nature walk trail all the way back into town."

Having been involved in the building industry the majority of his career, Russell can assist his clients by advising on the best design and sighting of their new home at Springdale Beach – to take advantage of the views, topography and maximise solar design principles. He is also able to advise the best ways of minimising site work expenses.

"I have built over 250 homes in the Great Southern and have developed a keen sense of what looks and feels right as well as the skills to ensure a home and land project comes in on budget," Russell said.

Russell believes that Springdale Beach is ideally suited to people in all stages of life and that being located on the Albany side of Denmark is a real bonus.

"You really only need to spend ten minutes having a look around Springdale Beach to realise that the homesites are perfect for people who want to be able to commute to Albany in only thirty minutes, but take advantage of the village atmosphere that is uniquely Denmark."

Springdale Beach is a 170 homesite lifestyle development located 2.5km from the Denmark Town Centre. Included in the development plans is a proposed Village Centre

featuring restaurants, boutique retail and café style dining. The development will also boast extensive open space with some land retained for future community uses. It also adjoins an established heritage bike and walking trail, taking residents on a leisurely 25 minute stroll into the Denmark Town Centre. It is also just 700 metres to the Denmark Country Club.

“With lot sizes ranging from 3000sqm to over 1 hectare and being priced from just \$199,000, it means buyers can afford a beautiful, farmhouse style block at a reasonable price,” Russell added.

Russell is based in Denmark and is available 7 days a week for a personal consultation by phoning 0488 972 506. The land sales office at Springdale Beach is open from 1pm-5pm Monday, Wednesday, Saturday and Sunday.

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MEDIA CONTACT: Lorelei Campbell, Louise Richardson + Associates, 0432 163 334. Sue Weselman, Marketing Executive, LWP Property Group, 9297 9900.
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*Photo Caption: Russell Flynn is the new sales consultant for Springdale Beach.*