

## Developing with the future in mind

For LWP, sustainability isn't a marketing ploy or a bandwagon we can jump on – it is a deep rooted commitment that has been evident in our approach to urban development since the early 1990s.

It is something that we document with Sustainability Plans. It is something that we aim for with Sustainability Targets. And it is something that we measure with Sustainability Report Cards.

And it isn't something that is just about the environment, or recycling, or being water wise, or saving energy – although all of those things are vitally important and are incorporated at a very fundamental level in all LWP developments.

A truly sustainable community is one where every element is an integral part of the whole, contributing to the creation of enduring and 'future friendly' places to live work and play.

At a social level, this means offering a diverse range of housing so that young and old, families and single people, children and grandparents can live side by side. And when their needs change, they can move within their local area to a larger or smaller home, remaining part of the community.

At a cultural level, it means enabling the creation of community groups by offering community art workshops, singing lessons or cookery classes to start them on their way.

At an environmental level it means retaining and preserving wetlands, and educating local people about their 'Bush Backyard' so they have an interest in conserving it.

It means implementing design guidelines that encourage passive solar orientation of houses, energy efficient appliances, waterwise landscaping and gardens.

It means making it easy for people to walk or cycle to their destination, rather than hop in the car. Get out and walk, and you are guaranteed to meet your neighbours, find out what you have in common - maybe even start up a community group and begin to build the bonds that are an essential part of a sustainable community.

So the next time you hear us say that LWP Property Group believes in sustainable development, don't just think rainwater tanks and low energy lightbulbs – think about the way you would live in an LWP development. Think about what it would be like to live in a community that is vibrant, thriving and strong. Then you will know what we really mean by sustainable.

Here are just some of the things that LWP does to create sustainable developments:

- > constructing infrastructure such as learning centres, crèches, playgroups and drop-in centres early in the development

phase, as a means of creating a community focus and sense of place for the first residents who move in.

- > basing a permanent information and sales office in each development to create a focus for the project and a facility where new groups can meet and interact.
- > encouraging people to get to know their neighbours, to walk or cycle rather than drive, and to enjoy the parks and open spaces by applying the latest urban planning principles.
- > reflecting the natural contours of the land and retaining as much native bushland as possible, respecting the uniqueness of the natural environment in which the development is located.



- > identifying local flora and fauna before development begins and retaining or relocating it where necessary.
- > harvesting and cultivating seeds of local flora so that they can be used in landscaping public open spaces.
- > including LWP's unique 'eco-logical' front garden design packages in all land sales to help purchasers create sustainable gardens.
- > implementing Public Art programs that create a sense of place.
- > developing and applying Design Guidelines to help create more sustainable land developments.