

## Building Better Communities

### *Introduction*

At LWP Property Group we don't develop land – we build communities.

We create places where people want to live, work and play.

We do this by starting with a vision for a community. We identify the needs and wants of the people who will one day live in that community – the young and the old, the married and single, children and families.

We assess what needs are already provided for and which ones we will need to address.

From there we begin to create our Community Development Plan.

At the heart of all of our Community Development Plan are a number of principles.

### *Diversity.*

How do we create a vibrant community? We make sure that there is a place for everyone, whatever their age or stage of life.

### *Connectivity.*

We make sure that our communities encourage people to connect with each other – by walking instead of driving, by taking the kids to the park to kick the footie, by encouraging people to use their front yards.

### *Environment.*

Countless studies have demonstrated that people are healthier – physically and spiritually – when they connect with the natural environment. LWP retains as much natural bushland as possible, integrating it into our urban design. Every street has a park or public open space nearby, some with playgrounds and bbqs, others with a more natural environment for relaxing with a book or going for a walk. From retained bushland to more formal landscapes, the natural environment is central to all LWP communities.

### *Facilities and Services.*

What does our new community need? And when do they need it? How can we ensure that our community continues to meet the needs of the people who live there in the long term? These are the questions that we ask ourselves when planning the facilities and services for our new communities.

### *A Well Being Economy.*

The 'well-being economy' reflects the social capital side of community development. Creating community well being is the task of the Community Development Officers that work within each LWP project. This role brings people together via a community development program that includes events, classes, workshops, community groups and other programs.