

Creating a community at The Reserve

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What are we trying to achieve?

The broad objective for The Reserve is to create a community focused on the beauty of the natural bush environment at The Vines, the multitude of food, wine, art and other offerings of the Swan Valley, as well as health and recreation (particularly with The Vines Golf Course at your doorstep).

How do we plan for a community?

The community development process at The Reserve encompasses housing diversity, facilities and services, the development of key attributes, and the 'well-being economy'.

1 Housing diversity

The Reserve will include a range of homesites to ensure the development is home to a broad mix of people, creating a more sustainable and multifaceted community lifestyle.

2 Facilities and services

Located just 5 minutes from Ellenbrook and 20 minutes from Midland, The Reserve combines a tranquil retreat lifestyle with all the convenience of a major regional centre. Between them, these two towns have all the educational, retail, commercial and recreational facilities that residents require.

Additionally the attractions of the Swan Valley and the world class facilities at The Vines Resort & Country Club are right on your doorstep.

3 Development of key attributes

The Reserve has been designed to reinforce and reflect the physical and cultural characteristics of the Swan Valley. These attributes will help define the sense of identity and place of the project and the essence of the community lifestyle at The Reserve.

Through a collaborative approach with the City of Swan and the Swan Valley Tourism operators, The Reserve residents will be able to access a range of benefits such as restaurants, wine, accommodation, golf, cultural experiences and more.

The major themes for The Reserve are:

- Exclusive living in a natural bush setting
- Swan Valley lifestyle
- Recreation & health

4 Creation of a well being economy

The 'well-being economy' reflects the social capital side of community development and encompasses local employment, preserving the environment, lifelong education, time for community, health, family focus and young people, genuine community initiatives, and a sense of community spirit and belonging.

The well being economy will be progressed by the community development program that is being activated at The Reserve.

For more information visit:

[Ellenbrook facilities page](#)
[Swan Valley Tourism Site](#)
[City of Swan](#)

