



8th October 2009

LWP switches to NaturalPower

LWP Property Group has signed up to take 100 per cent of its energy supply as NaturalPower™ from energy retailer Synergy, effectively reducing the total CO₂ emissions at its Ellenbrook head office by 145 tonnes a year.

This is equivalent to taking around 25 medium size cars (travelling average annual distances)* off the road for a year.

“Switching to NaturalPower was an obvious move for us as a company, given the priority we place on creating sustainable communities,” LWP Managing Director Danny Murphy said.

“We make a range of energy efficiency initiatives mandatory for people who purchase land at an LWP development, and so it seemed logical to extend that commitment to our own work practices.”

Synergy NaturalPower® is created from renewable energy sources such as solar and wind.

The decision to use NaturalPower is one of a range of sustainability initiatives that LWP is implementing at its head office.

The company has a dedicated ‘Green Team’ in-house that identifies and implements energy saving measures. In addition to switching to NaturalPower, the Green Team has implemented initiatives to improve the recycling of office waste and reduce paper consumption.

The move to using greener sources of energy not only reduces the carbon footprint of the individual business, it also helps to create a viable market for renewable energy, according to Danny Murphy.

“As more businesses switch to NaturalPower™, the demand for green energy increases, and this in turn strengthens the business case for investing in renewable energy infrastructure,” Danny said.

**Calculated at carbonneutral.com.au*

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